

Technology and Market Developments

Skype founded, offering VoIP service based on a propri-

etary protocol.

■ Glasgow, Ken., after frustrations with incumbent cable TV provider Charter Communications, becomes one of the first municipalities to launch a competitive cable TV system.	1989	
■ Marietta, Ga., begins construction of municipal fiber backbone.	1996	Asymmetric Digital Subscriber Lines (ADSL) standardized, delivering data transfer rate of 8 Megabits/second over 1.5 mile loops.
 Tacoma (Wash.) Click! Network goes online, offering cable TV, Internet, and phone service. Ashland (Ore.) Fiber Network goes online. 	1997	■ Data Over Cable Service Interface Specification (DOCSIS) 1.0 standardizes cable modems.
	1998	
	1999	 Institute of Electrical and Electronics Engineers (IEEE) specification 802.11b standardizes 2.4 GHz wireless networks (known as "WiFi"). DOCSIS 1.1 is issued, fine tuning 1.0
	2000	
■ Tacoma Power halts construction on Click! Network as spike in wholesale electric prices depletes Tacoma Power's reserve fund, which has also been funding Click!. Construction later resumed.	2001	■ Vonage founded and quickly becomes the leading national provider of Voice over Internet Protocol (VoIP) telephone service (January).
 Bristol Virginia Utilities fiber optic network goes online. Using private funding, NYCwireless, a New York non-profit, places free wireless hot spot in Manhattan's Bryant Park. Google takes branded sponsorship in 2005. 	2002	 Boingo Wireless launches nationwide network of 400 WiFi hotspots (January). DOCSIS 2.0 is issued, supporting 30 Mb/s symmetrical, VoIP, and enhanced quality of service (January). T-Mobile and Starbucks announce WiFi hotspot deployment in 1,200 locations.
 Referendum to establish a municipal fiber system in Batavia, Geneva and St. Charles, Ill. (Tri- Cities) defeated. (April). Kutztown, Pa., municipal fiber system goes online (August). 	2003	 ■ Intel unveils Centrino chip enhancing mobile communications technology for laptop PCs (March). ■ ADSL 2+ standardizes delivering 20 to 25 Mb/s over 1 mile loops. ■ IEEE 802.11g specification is introduced, allowing higher data transfer rates than 802.11b. ■ Skypp founded offering VolP service based on a propri



Municipal Developments

- Chaska, Minn., municipal wireless system goes online.
- UTOPIA, Utah's 14-city wholesale fiber optic network, goes online. After promising local governments an "open access" network, UTOPIA awards AT&T exclusive retail rights for one year. After protests from Utah ISPs, UTOPIA changes terms of the A&T deal and signs second retail deal with MSTAR, a Provo ISP.
- Provo, Utah, iProvo fiber backbone goes online (July).
- Marietta, Ga., sells uncompleted fiber system for \$11 million after investing \$35 million (July).
- Second Tri-Cities, III. muni broadband referendum defeated (Nov).
- Philadelphia outlines municipal wireless plan (November).
- Pennsylvania enacts law severely limiting municipal entry into competitive telecommunications (November). Similar legislation is considered, sometimes adopted, in other states throughout 2005.
- Philadelphia issues RFP for municipal wireless, setting out a "cooperative wholesale" plan whereby the city will own the network and regulate wholesale rates. (April).
- After running out of money, Grant County (Wash.) Public Utility District elects to halt municipal fiber construction and "stand pat" with incomplete system (April).
- Ashland, Ore., facing \$15.5 million debt load, halts construction and sets plans to sell Fiber Network (May).
- Fiber To The Home Council lists 16 municipal FTTH systems in operation (May).
- JupiterResearch predicts half of municipal wireless systems will fail; recommends cities pursue public-private partnerships (June).
- Referendum approving municipal fiber system in Lafayette, La., passes (July).
- San Francisco outlines TechConnect municipal wireless project (September).
- Google suggests free wireless service in San Francisco to be supported by advertising (September).
- Wireless Philadelphia selects EarthLink, but abandons "cooperative wholesale" plan. EarthLink is given ownership of the network and allowed to set wholesale rates (October).
- San Francisco Mayor Gavin Newsom declares broadband Internet access to be a basic human right (October).
- Chaska, Minn., discloses it spent \$300,000 above its original \$600,000 budget to optimize its municipal network (November).
- San Francisco TechConnect issues RFP (February).
- Provo's Energy Department requests \$1 million transfer from electricity reserve fund to cover revenue shortfalls for the iProvo fiber system. (February).



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2004

- Consumer wireless spending overtakes wireline spending.
- Broadband use overtakes dial-up for consumer Internet access (August).
- Early demonstrations of Worldwide Interoperability for Microwave Access (WiMax), offering high-throughput broadband over long distances.

2005

- AT&T WiFi network reaches 10,000 hot spots internationally
- Number of broadband lines in the U.S. reaches 38 million, according to FCC. (June).
- Verizon begins FiOS fiber-to-the-home trials in Keller, TX (June).
- AT&T begins Internet Protocol Television (IPTV) rollout (September).
- Cingular completes upgrade to Universal Mobile Telecommunications System (UMTS), a third generation mobile phone technology in 18 major U.S. markets (December).
- Number of U.S. broadband users reaches 47 million, according to Computer Industry *Almanac*. (December).

2006

- Verizon Wireless introduces VCAST service, providing audio and video downloads for cell phones (January).
- Verizon begins national FiOS rollout (January).
- Number of WiFi hotspots worldwide hits 100,000, with 37,000 in the U.S., according to Jiwire. (January).
- Boingo Wireless network reaches 26,000 hot spots internationally (February).
- T-Mobile network reaches 6,000 locations in U.S. (February).
- Nokia and T-Mobile introduce dual WiFi/cellular phones and service. (February).